



Photo:Fredrik Sträng

The reason why I support Saving Mount Everest is simple. If we cannot keep the most outstanding symbol for achievement and goalsetting which is Mount Everest, clean from garbage then it won't work even in the small things in life. Cleaning Everest won't have an environmentally great importance but the tremendous impact that such an act will generate across the world is far greater than "just" removing seven tons of garbage from the mountain. It will inspire people, organizations, companies and governments to act.

Best regards,
Fredrik Sträng
Everest Summitteer & Adventurer