It seems everywhere you travel today, you find clear evidence that someone has been there before. This counts just as well for the wilderness of Amazonia as it does for Scandinavia, as for the Himalayas. The consequences of irresponsible tourism and adventuring not only turn once beautiful places into eyesores for future travellers - most of all it harms the nature, environment and health of the very people it belongs to. Saving Mount Everest symbolises a great act of giving back and making right, which should echo inspiration all over the world. I will do all I can to spread the word.

Warm Regards
Martin Edström
Photographer and journalist